

# TAPPSA Journal

## Feature List 2009

### **March 2009 -**

Berg Conference  
Mill Maintenance  
Pulp options  
Packaging  
Mondi

### **May 2009 -**

Stock preparation  
Recycling  
Tissue  
Kimberly Clark  
IT in the mill

### **July 2009 –**

Environmental issues  
Alternate Fibre sources  
Pumps, Pipes & Valves  
Lubrication  
Screening & cleaning  
Newsprint  
Nampak

### **Sept 2009 -**

Energy – optimising steam & power  
Mill Safety  
Lab equipment  
Pressing & Drying  
Publication Papers

### **Nov 2009 -**

Chemical Recovery  
New Measuring & Control Technology  
Education & training  
Machine Clothing  
National Conference & Exhibition  
Sappi

### **Jan 2010 -**

Coating Technology  
Calendering & Finishing  
Country Focus – to be decided  
Market Pulp  
Paper Chemicals

### Deadlines:

<b>Issue:</b>	<b>Editorial</b>	<b>Advert Bookings</b>	<b>Advert Material</b>
<b>March</b>	<b>30<sup>th</sup> Jan</b>	<b>6<sup>th</sup> Feb</b>	<b>13<sup>th</sup> Feb</b>
<b>May</b>	<b>31<sup>st</sup> Mar</b>	<b>7<sup>th</sup> Apr</b>	<b>15<sup>th</sup> Apr</b>
<b>July</b>	<b>29<sup>th</sup> May</b>	<b>5<sup>th</sup> June</b>	<b>12<sup>th</sup> June</b>
<b>September</b>	<b>31<sup>st</sup> July</b>	<b>7<sup>th</sup> Aug</b>	<b>14<sup>th</sup> Aug</b>
<b>November</b>	<b>30<sup>th</sup> Sept</b>	<b>7<sup>th</sup> Oct</b>	<b>15<sup>th</sup> Oct</b>
<b>January</b>	<b>27<sup>th</sup> Nov</b>	<b>4<sup>th</sup> Dec</b>	<b>11<sup>th</sup> Dec</b>

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# Advertising Rates 2009

## **Black & White rates per insertion (excluding VAT of 14%)**

	<b>Single</b>	<b>2-3 Issues</b>	<b>4-5 Issues</b>	<b>6 Issues</b>
<b>Full Page</b>	R8 600	R7 500	R6 700	R5 700
<b>Half Page</b>	R5 900	R5 200	R4 400	R3 700
<b>Quarter Page</b>	R4 100	R3 500	R3 000	R2 500

Colour Rates add to Black & White rates (excluding VAT of 14%)

<b>Single spot</b>	R 900
<b>Full</b>	R1 850
<b>Inserts</b>	on request

***NB\*\*A5 Advertisements carry a R500 surcharge, and special positions i.e. inside front and back covers and outside back cover carries a 10% surcharge.***

## Editorial Profile

**Tappsa Journal** is the official journal of the Technical Association of the Pulp and Paper industry of Southern Africa. It serves the local pulp, paper and forest product Industry and is also sent into Sub Saharan Africa. The nature of the editorial features provide an opportunity for local technical people to publish papers on their sphere of expertise as well as supplying an overview of worldwide developments, from both a technical and marketing perspective. Mill news is featured in every issue and suppliers to the industry can show case their products in the product news section.

## Circulation

The **TAPPSA Journal** goes to a carefully targeted circulation list comprised of process engineers, mill managers, forestry managers and other decision makers involved in the Paper and related Industries in Sub Saharan Africa and by request to a number of decision makers based in Scandinavia, America, Australasia and Europe. The print order is for 1100 journals. We are ABC registered.

## Material Requirements

Please email a decent resolution (300dpi) PDF file to [lynne.askew@tappsa.co.za](mailto:lynne.askew@tappsa.co.za)

**Paper Size:**- trim 297mm deep X 210mm wide

## Type Area for Advertisements

Full Page	270mm x 180mm
Half page (hor)	130mm x 180mm
Half Page (vert)	265mm x 85mm
Quarter Page (hor)	180mm x 60mm
Quarter Page (vert)	85mm x 130mm

## Type Area in Bleed Advertisements:

To avoid the problem of copy being trimmed off please ensure that no type matter appears within 8mm of the head and foot trims or within 10mm of the front edge trim.